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**MEDNET SOLUTIONS TO SPONSOR, SPEAK AND EXHIBIT AT THE 2010 eCLINICAL TECHNOLOGY SUMMIT**

**Minnetonka, MN** – MedNet Solutions, a global life sciences technology solutions company specializing in clinical study management systems, is pleased to announce the company’s involvement as a sponsor, speaker and exhibitor at the 14<sup>th</sup> Annual eClinical Technology Summit, to be held April 12-14, 2010 in Orlando, Florida.

John M. (Rob) Robertson, MedNet Solutions’ President and CEO, will be speaking on “EDC Reform – The Time is Now” on Tuesday, April 13 at 10:00 a.m. Mr. Robertson, an industry veteran with over 20 years of experience, will begin with an overview of the clinical research obstacles faced today by many sponsors, CROs, sites and vendors. He will then explore multiple “EDC Reforms” that can effectively address these challenges, resulting in clinical research technology solutions that truly deliver on the promise of EDC...faster trials, lower costs and improved data quality.

MedNet Solutions is proud to once again be a sponsor of the eClinical Technology Summit. MedNet will have a large presence in the exhibit area for not only this event, but the colocated Partnerships in Clinical Trials conference as well. Both meetings bring together multi-disciplinary personnel from around the world to exchange new ideas and discuss innovative strategies in clinical research.

Attendees from both conferences will have the chance to meet with Mr. Robertson and other MedNet personnel in MedNet’s booth (#326) to discuss their research-related challenges, and see first-hand how MedNet Solutions can dramatically improve their future research initiatives. MedNet will also be offering previews of *iMedNet™*, the company’s innovative, next-generation EDC/eClinical technology platform – delivered through a pay-as-you-go, SaaS model – that allows non-technical sponsor and CRO personnel to quickly, easily and affordably build and manage their own studies.

**About MedNet Solutions**

MedNet Solutions is a leading healthcare technology company specializing in clinical study management systems designed for the global life sciences market. Applying critical insight, proven technology and unwavering support, MedNet delivers powerful, flexible and easy-to-use web-based solutions that support our customers’ clinical studies, registries and investigator initiated trials. Since 2000, MedNet has successfully supported leading pharmaceutical, medical device, and biotechnology organizations on projects spanning 6 continents and more than 40 countries.

MedNet delivers a superior customer experience from beginning to end. For more information, please visit [www.mednetstudy.com](http://www.mednetstudy.com).

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