



**Contact Information:**

Dirk H. Nelson  
Marketing Manager  
110 Cheshire Lane, Suite 300  
Minnetonka, MN 55305  
USA  
(763) 258-2735

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**MEDNET SOLUTIONS BOARD MEMBER TO CHAIR INVESTIGATOR INITIATED TRIAL SESSION AT THE 46<sup>th</sup> DIA ANNUAL MEETING**

**Minnetonka, MN** – MedNet Solutions, a global life sciences technology solutions company specializing in clinical study management systems, is pleased to announce that MedNet Board Member Michael Cullen, MD, will chair an important educational session at the 46<sup>th</sup> DIA Annual Meeting in Washington DC. The session, entitled “Investigator Initiated Trials (IIT): State of the Industry and the Need for Global Standards and Metrics,” will be held on Wednesday, June 16 at 10:30 am in room 149AB at the Walter E. Washington Convention Center.

IITs are an instrumental part of the lifecycle of many drugs, biologics and devices, providing innovation and new treatment options that result in improved patient care. Dr. Cullen’s session will address how the Investigator Initiated-Sponsored Research Association (IISRA) is addressing global standards/best practices, metrics, compliance and regulatory issues related to this growing area of medical research.

“Dr. Cullen’s session underscores MedNet’s ongoing commitment to addressing the IIT needs of the life sciences community,” stated John M. (Rob) Robertson, MedNet Solutions’ President and CEO. “In addition to providing *EMPOWER™*, the industry’s leading IIT management software solution, MedNet actively supports IISRA, the professional association dedicated to promoting excellence in investigator initiated research.”

DIA attendees will have the chance to meet with Dr. Cullen, Mr. Robertson and other MedNet personnel in MedNet’s booth (#1427) in the DIA exhibits area to discuss their IIT-related challenges, and see first-hand how MedNet’s *EMPOWER* solution can streamline the entire IIT management process, from initial submissions through presentation planning.

**About MedNet Solutions**

MedNet Solutions is a leading healthcare technology company specializing in clinical study management systems designed for the global life sciences market. Applying critical insight, proven technology and unwavering support, MedNet delivers powerful, flexible and easy-to-use web-based solutions that support our customers’ clinical studies, registries and investigator initiated trials. Since 2000, MedNet has successfully supported leading pharmaceutical, medical device, and biotechnology organizations on projects spanning 6 continents and more than 40 countries.

MedNet delivers a superior customer experience from beginning to end. For more information, please visit [www.mednetstudy.com](http://www.mednetstudy.com).

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