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MEDNET SOLUTIONS LAUNCHES THE iMEDNET CRO PARTNER PROGRAM

Minnetonka, MN – MedNet Solutions, a global life sciences technology solutions company specializing in clinical study management systems, is pleased to announce the official launch of its *iMedNet* CRO Partner Program. Designed specifically to help Clinical Research Organizations (CROs) improve research efficiency, expand their service offerings, decrease internal costs and win more business, the program provides CROs with compelling marketplace advantages.

At the core of the program is *iMedNet EDC*, MedNet's recently released cloud-based, software-as-a-service (SaaS) eClinical solution that allows non-technical clinical research personnel to quickly and easily setup and maintain their own EDC studies. *iMedNet EDC*'s intuitive study configuration tools and form libraries allow studies to be set up in days, not weeks or months. Even entire studies can be replicated in a matter of seconds.

Key additional program features include:

- **Affordable Pricing** – *iMedNet*'s CRO Partner pricing model eliminates upfront fees and dramatically lowers overall costs making *iMedNet EDC* practical for *all* research initiatives – even pre-clinical and phase I studies.
- **Comprehensive *iMedNet* Designer Training** – MedNet provides a complete *iMedNet EDC* training and certification program ensuring that all CRO personnel involved in the design and configuration of *iMedNet* studies are fully versed in the capabilities of the system.
- **Full Sales and Marketing Support** – MedNet directly supports the sales efforts of *iMedNet* CRO Partners with a complete range of services, from marketing materials and demonstration support, to prospective customer referrals and joint promotional activities.

For more information about MedNet Solutions, *iMedNet EDC*, or the *iMedNet* CRO Partner Program, please call MedNet Solutions at (866) 258-2735, email MedNet at contact@mednetstudy.com, or visit www.mednetstudy.com.

About MedNet Solutions

MedNet Solutions is a leading healthcare technology company specializing in electronic data capture (EDC) and clinical study management systems designed for the global life sciences market. Applying critical insight, proven technology and unwavering support, MedNet delivers powerful, flexible and easy-to-use web-based eClinical solutions that effectively support clinical studies, registries and investigator initiated trials. Since 2000, MedNet has successfully supported leading pharmaceutical, medical device, biotechnology, and contract research organizations on clinical research conducted around the world. MedNet delivers a superior customer experience from beginning to end. For more information, please visit www.mednetstudy.com.

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